August 15, 2007

Your Name

Your Company Name

Your Address

RE: Letter Of Intent

Dear You,

I am very impressed with your company and your programs (describe).

As we have discussed, our expertise is in the areas of:

* Branding Strategy,
* Brand Creation,
* Marketing Strategy.

We are enthusiastic about the opportunity to work with you in the capacity of…

Our intentions are to purchase / develop…

This letter of intent does not obligate either party to perform any work at any time, it merely indicates an intention on the part of both parties to negotiate in good faith, an agreement that would have as its purpose, a services agreement to perform branding and marketing work for your.

Most Sincerely,

The Person

Person’s contact information…